

How to...
CUSTOM BLOCKS



How to... Custom Blocks

Do you want to use a particular block over and over again? Well, the Custom Block feature is about to become your new best friend.

A Custom Block is a section of your email you have previously designed that you want to save for repeated use. For instance this could simply be a header image that contains your logo or a more complex creation that contains all your contact information and social media links.

To create a custom block all you need to do is create exactly what you want (add all your images and text, style, colour and link as required) then click the + icon on the top right of the surrounding block.



Then give the block a name and click the **Create Block** button.

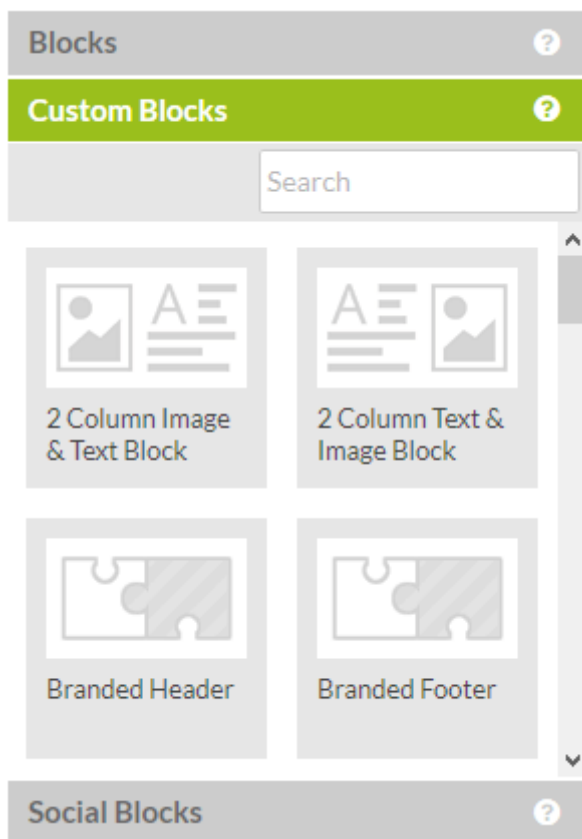
Create Block

Please choose a name for your block.

Create Block **Cancel**

You'll find your new block available in the '**Custom Blocks**' panel, ready for you to drag and drop into future emails whenever and as often as you need it.

Your Custom Blocks can be renamed or deleted as required. They can also be used as the basis to make more Custom Block variations to give you a whole library of commonly used styles for future emails.



Our design team are also on hand should you wish to have us create custom blocks specific to your branding.

For more information on getting the most from your NewZapp account, visit our [Knowledge Base](#) or contact us on support@newzapp.co.uk.