

how to: Change link colours

Yahoo!, Hotmail (Live) and limited number of other email clients may change the links in your email campaign to a default colour – generally blue.

You may need to apply the link colour to your text links even if your default colour in **newzapp** appears correctly.

Complete the following steps. If you have already tried do to this, please delete your link and start from the beginning.

Method:

1. Type your text
2. Highlight your text
3. Add you link using the hyperlink tool
4. Change the colour of the text using the colour palette.

It is recommended that you change the text colour in the exact order outlined above. This ensures the tags in the HTML code are generated by **newzapp** in the correct order and avoids any rendering issues.

If your colour is a bespoke colour, you will need to change the HTML code in the panel view.

1. Follow the steps above, changing your text colour to any colour using the palette.
2. Click on panel view to open the HTML code. You should see something like this:

```
Source Code
<P>How to: <FONT color=#008000>Change link colours</FONT>
</P>
```

3. Change the colour hex value to the appropriate colour:

```
<P>
<FONT color=#000000>How to: </FONT>
<A href="http://www.newzapp.co.uk/">
<FONT color=#c0c0c0>change link colours</FONT>
</P>
</A>
```

Where #C0C0C0 is the hex value of the colour. A list of web safe hex values for colours can be found here: http://www.w3schools.com/Html/html_colors.asp

If you need any more assistance, please do not hesitate to contact one of your customer service team on 0845 612 5544